

Company Presentation 2017



Our Vision

- **INOVIA**, a company with a forward-looking spirit and philosophy, was founded in 2013.
- Its purpose is to fulfill the need of consumers for healthy diet products, consistently ensuring the high quality of its products at all levels.
- Our vision is to constantly create new products from natural raw materials, always assuring the quality thereof.
- Thus, INOVIA produces, packages and distributes products based on tomorrow's needs, contributing therefore to the nutritional progress.

Modern Facilities

- **INOVIA's** products are produced in Greece in state-of-the-art industrial facilities, applying a food safety management system in conformance with the ISO 22000 (H.A.C.C.P) standard.
- Its factory is equipped with leading edge technology machinery used for the quantitative and qualitative production, the processing of quality and production data, and the design and development of new company products.

Human Resources

- All people working for INOVIA are excellently trained and identify the company's philosophy to their own professional goals.
- They execute their work with enthusiasm and love for the final outcome. The company enhances the team and good co-operation spirit by setting common goals for the development, the production and the promotion of products.
- All the departments of the company are in close collaboration on daily basis and join their efforts towards the improvement of services and the promotion and development of products, in order to fulfill the constantly increasing and evolving needs of the consumers.

High Quality

- Prior to their distribution in the market, all of INOVIA's products are tested in a certified laboratory staffed by specialized scientists, which forms a dynamic part of our company.
- The factory is equipped with leading edge technology machinery used for the qualitative testing of raw materials and of the final products of the company, as well as for the design and development of new products.

Consumer needs

- The consumer needs a sweetener that is
 - natural
 - tasteful
 - healthful
 - certified
 - at low price

Stevia Sweetener !!!

The logo for Onstevia features the word "onstevia" in a green, lowercase, sans-serif font. The text is centered within a white, horizontally-oriented oval shape that has a soft, wavy border. The oval is set against a light brown background that resembles a stevia leaf.

onstevia®

... naturally!

from

The Inovia logo consists of the word "Inovia" in a dark green, serif font. The text is centered within a gold-colored, horizontally-oriented oval with a dark green border. The oval is set against a light brown background that resembles a stevia leaf.

Inovia

the choice in natural nutrition

Why to prefer Onstevia?

- **Same sweet taste and aftertaste as sugar (without bitter aftertaste)**
- **Same use as sugar (1:1 ratio)**
- **Same crystalline texture as sugar**
- **Same solubility as sugar**
- **Suitable for diets with minimal calories**
- **Ideal for cookery, coffee, tea, soft drinks, ice creams**



Why to prefer Onstevia?

- **Gluten free**
- **100% natural without chemical admixtures**
- **Certified for consumption by people with Diabetes**
- **Using the food safety management system in conformance with ISO 22000 (H.A.C.C.P) standard**
- **Produced in state-of-the-art industrial facilities**
- **At low competitive price**



Our Products



ONSTEVIA : “Nature is our best friend”

3 Product Categories

Family



Professional



Private Label: Your own label / your own product



Our Products

Family Use



ONSTEVIA : “*Nature is our best friend*”

1. Natural Stevia (250gr) in doy pack
2. Natural Stevia - 25 Sticks (4gr x 25 sticks) in doy pack
3. Natural Stevia with Vanilla flavor (250gr) in doy pack
4. Natural Stevia with Royal Jelly extract (250gr) in doy pack
5. Natural Stevia with Ceylon Cinnamon extract (250gr) in doy pack
6. Natural Stevia with Chocolate extract (250gr) in doy pack
7. Natural Stevia with Red Grapes & Blackberry extracts (250gr) in doy pack
8. Natural Stevia with Blueberry & Rasberry extracts (250gr) in doy pack
9. Natural Stevia with Pomegranate & Granberry extracts (250gr) in doy pack
10. Half Spoon with Stevia and white crystalline sugar (1Kg) in paper bag
11. Half Spoon with Stevia and Brown sugar Demerara (500gr) in doy pack



Our Products

Family Use



ONSTEVIA : “*Nature is our best friend*”

In 1: 1 ratio with sugar, the same crystalline texture, equivalent sweet taste, same way of use, gluten free, low calories, ideal for diet, is ideal for diabetics, suitable for baking, pastry, coffee, tea, juices...

Natural Stevia (250gr) in doypack



Natural Stevia in 25 Sticks
(4gr x 25 sticks) in doypack



Natural Stevia with Vanilla flavor
(250gr) in doypack



Our Products Family Use



ONSTEVIA : “Nature is our best friend”

Royal Jelly extract for extra natural energy, Ceylon Cinnamon extract for natural shielding of the body and maintaining cholesterol in normal levels, and cocoa extract for energy, toning and wellness.

Natural Stevia with Royal Jelly extract
(250gr) in doy pack



Natural Stevia with Ceylon Cinnamon extract
(250gr) in doy pack



Natural Stevia with Chocolate extract
(250gr) in doy pack



Our Products

Family Use



ONSTEVIA : “*Nature is our best friend*”

Superfruits belong to the family of Berries or Raspberries, offering high antioxidant value, plenty of vitamins and minerals. We added: Pomegranate and Cranberry extracts or Red grape and Blackberry extracts or Blueberry and Raspberry extracts

Natural Stevia with Red Grapes & Blackberry extracts
(250gr) in doy pack

Natural Stevia with Blueberry & Raspberry extracts
(250gr) in doy pack

Natural Stevia with Pomegranate & Cranberry extracts
(250gr) in doy pack



Our Products Family Use



Half Spoon Sweetener

**with stevia and crystalline white sugar
with only 50% calories
per serving
in Paper Bag 1Kg**



Our Products Family Use



Half Spoon Sweetener

**with stevia and Brown sugar Demerara
with only 50% calories
per serving
in doy pack 500gr**



Our Products

Professional Use

ONSTEVIA : “Nature is our best friend”

1. Natural Stevia in Bag (2,4 Kgr)
2. Natural Stevia in Sack (15 Kgr)
3. Natural Stevia in Carton (2gr x 1,000 sticks)



Our Products

Professional Use



ONSTEVIA : *"Nature is our best friend"*

In 1: 1 ratio with sugar, the same crystalline texture, equivalent sweet taste, same way of use, gluten free, low calories, ideal for diet, is ideal for diabetics, suitable for baking, pastry, coffee, tea, juices...

Natural Stevia in Bag (2,4 Kgr)

Natural Stevia in Sack (15 Kgr)



In 1: 2 ratio with sugar, the same crystalline texture, equivalent sweet taste, same way of use, gluten free, low calories, ideal for diet, is ideal for diabetics, suitable for coffee, tea, juices...

Natural Stevia in Carton (2gr x 1,000 sticks)

Our Products Private Label



We can provide the option of Private Label for

- 1. all our Sweetener products to be packed under :**
 - your own label,
 - your own brand name,
 - your own extracts (i.e Goji berry, Aronia, e.t.c.),
 - your own packaging (i.e Doy pack, paper bag, e.t.c.)
- 2. we can give you our Go-to-market know-how.**
- 3. we can suggest the best recipe for your own products.**



“Nature is our best friend”



CONTACT INFO :

Yiannis Kyriakides
Sales Director – Global Sales

INOVIA S.A

32 Vas. Georgiou Street, Peania, 19002, Athens, Greece

Fixed : +30 211 4060124

Mobile : +30 694 4500712

E-mail : yk@inovia.gr

Linkedin : <http://gr.linkedin.com/in/yannis-kyriakides3448ba144>

Website : <http://www.inovia.gr/en>





Thank you !