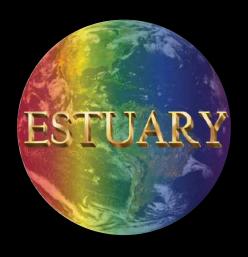
# WHY DID WE CREATE THE WORLD'S FIRST BLENDING WATER?



## REGULAR WATER HAS ITS OWN TASTE.

Across the world, water might look similar, but the truth is that every glass of water is unique.

Depending on the source, filtration and storage conditions, every glass of water contains a unique mix of

dissolved salts and minerals.



# PREMIUM SPIRIT CAN BE RUINED BY REGULAR WATER.

When you add regular water to a premium malt, you change the delicate balance of flavours that master-distillers have been preserving for decades. To save these premium spirits from being ruined, the world needed blending water that was custom formulated for alcohol blends.



### MORLD'S FIRST WATER CRAFTED ALCOHOL BENDSS

Presenting an innovation that's sure to awaken the beverage industry and redefine luxury drinks.

Blending waters are toned to remove unwanted salts and minerals that bring unwanted flavours to your drink. Our unique formulas are custom crafted to compliment premium whiskers, rare single malts and fine vodkas.

#BLENDITRIGHT WITH ESTUARY



## THE BENEFITS OF ESTUARY BLENDING WATER.



### PRESERVES THE AUTHENTIC TASTE OF PREMIUM SPIRITS.

Mixing your prized single malts and rare whiskeys with blending water, maintains the original flavour balance crafted by the distillers and master-blenders. Estuary helps you preserve the authenticity of your fine spirits.

### **BLENDING WATER JUST BLENDS BETTER.**

Blending water has been uniquely formulated to compliment the flavour producing phenolic compounds while also containing the guaiacol dispersion within your glass. This makes blending water a superior mixer, and leads to more flavour in every sip.

### IT'S PLASTIC-FREE AND ECO-CONSCIOUS.

Estuary's plastic-free packaging prevents unwanted chemicals from leeching into the water. From ethically sourcing water to reducing waste and creating a sustainable production cycle, Estuary Blending water is an environmentally conscious product.

### IT'S THE EPICUREAN'S CHOICE.

Those who take the time to appreciate fine food and drink will immediately appreciate the role of blending water. By maintaining the authenticity and magnifying the flavours of your favourite spirits, blending water unlocks a more enjoyable, immersive experience.

### A BOTTLE THAT ELEVATES THE EXPERIENCE.

With a custom-forged glass bottle and a jewel-like metal cap, Estuary blending water matches the aesthetics of your premium barware. The use of zero plastic not only avoids toxic chemicals but is also a statement in eco-consciousness.

### A FLAUNT-WORTHY INNOVATION.

Spirit connoisseurs across didn't have access to a water made exclusively for alcohol blending, until now. In fact, Estuary is making India proud by giving the world its first crafted blending water.

### CERTIFIED TO GLOBAL SAFETY STANDARDS.













**FSSAI:** Tested and approved by the Food Safety and Standards Authority of India as being completely safe and suitable for consumption.

**GMP:** Inspected and certified as being consistently and sustainably produced, complaint with Good Manufacturing Practices.

**HACCP:** Adheres to the stringent international safety standards as certified by the Hazard Analysis of biological, chemical body.

**ISO:** Received the seal of approval for compliance and consistency from the International Organization for Standardization

**MADE IN INDIA:** Proudly exceeds global quality, safety and manufacturing standards with locally sourced talent and materials.

### **UNIVERSAL RECYCLING SYMBOL:**

Manufactured without the use of chemicals. Packaged in a 100% recyclable materials.



### OUTCLASSES THE ALTERNATIVES.

Estuary is a premium product innovation India can be proud of. A world-class formulated mixer water designed to outclass even the most premium imported bottled water. With awareness of growing among spirit connoisseurs

the world over, Estuary is out to redefine authentic luxury and upgrade the world's drinking habits. Soon a fine dinner or a well-stocked bar will be incomplete without a bottle of Estuary Blending water to elevate the experience.



## A RANGE OF FIRSTS. TO GIVE YOU THE LEAD.

Estuary is the world's first blending water in four key customer categories. Giving its partners the rare head-start in four categories and every market.

### WHISKEY WATER

Estuary is the world's first blending water in four key customer categories. Giving its partners the rare head-start in four categories and every market.



### SINGLE MALT WATER

Single malts are valued for their pure flavours and signature textures. Estuary Single Malt Water is the worlds 1st water custom-crafted to let the unique characteristics of single malts shine through.



VODKA WATER



Good vodka is defined by its signature viscosity and subtle flavour. Estuary Vodka Water is the worlds 1st water formulated to blend better and maintain the signature mouth-feel of the world's most premium vodkas.

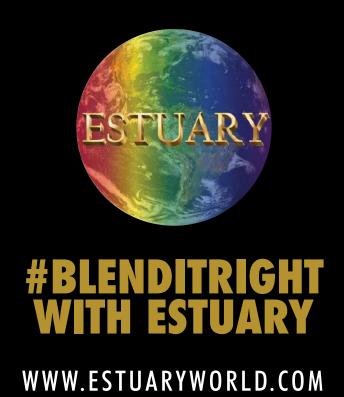
750 ml | 330 ml



COFFEE WATER

A fine coffee can be as full-bodied and complex as a premium spirit. But brewing fine coffee with tap water can prevent those flavours from getting the space they need to breathe. Estuary Coffee Water is crafted to neutralise any unwanted tastes in water and let coffee brew to its full potential.

330 ml



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